

----- Forwarded message -----

From: **eastman@redfishcreative.com** <eastman@redfishcreative.com>

Date: Thu, Jun 12, 2014 at 1:32 PM

Subject: Re: engagement of RedFish Creative

To: <[XXXXXX]>

Hello

Thanks for the inquiry. We do indeed work in this environment and have multiple years of experience in doing so. We generally start with a content strategy and subsequent content plan for the target company and work closely with principles involved establishing objectives-outcome, media outlets etc. At times we conduct interviews of key management personnel as part of the content plan as this proves beneficial for the richness of the content itself, along with upcoming catalysts, events, industry news etc. We have a team of writers who publish on multiple sites including Seekingalpha.com, Motley fool, etc. We also control several outlets as well that can be used for advantage.

Here is a link to some of my articles on Seeking Alpha. If that does not get you access, just search under my name.

<http://seekingalpha.com/author/john-eastman?s=john-eastman>

Our content plans range from \$1,000 monthly to \$3,500 monthly depending upon selected items, features, etc. I think you will find them to be very effective. If we are covering multiple firms, we can adjust a pricing plan accordingly.

In addition, we can assist you with building your own multiple content outlets if you like and have great outcome in doing this. We have designed and developed multiple publications in print and web for multiple firms taking some as far as resident on the Apple store and Barnes & Noble reader devices.

Please note I am very familiar with financial landscape, small-mid-large cap firms, their challenges in getting recognition, how to be effective, etc. as well as the position of IR firms. We are also top tier developers in webs assets,

We have been at this for awhile and have been very effective, helping launch several products for IR and social media firms in NYC.

Please feel free to call me to discuss further.

[XXXXXX]

Thanks

john eastman

On Jun 12, 2014, at 3:32 PM, <[XXXXXX]> wrote:

> Dear Mr. Eastman,

>

> I have recently come across your web page and I would like to inquire about engaging you for your services.

>

> I work with a group of investors in public and pre-public companies and we would like to find out how to create several blog-type sites where useful information could be made available in the form of analysis and interviews.

>

> It appears from your site that this is something you would be able to help with.

>

> Could you please give me some initial thoughts on what you might recommend and some idea of prices ranges for your proposals ?

>

> We have maybe 13 public companies along with 7 pre-public companies.

>

> Thank you for your considerations.

>

> Sincerely,

>

> [XXXXXX]