

----- Original Message -----

From: Matthew Fox <XXXXXX@ithaca.edu>

Sent: 02/04/14 08:21 AM

To: [XXXXXX]

Subject: RE: Hey there

They pay \$300 for that.

If article is not published on SA they pay \$80, and article has to be OK'd by the company beforehand.

How much time does this usually add to the process for having the company OK the article?

Matthew Fox
Ithaca College 2013
Finance & Management
Minor in Economics

From: [XXXXXX]

Sent: Monday, February 3, 2014 11:42 PM

To: Matthew Fox <XXXXXX@ithaca.edu>

Subject: RE: Hey there

I hear you on the difficulty in writing short articles. It is always hard to say less when there are so many facts to present.

That article looks great.

Can I ask how much they paid you ? We will try to beat it.

Also, do they pay you even if you don't publish ? Or do you have to publish ?

Last question: who has to approve it ? Is it the company or just the IR firm ? The only reason I ask is that we typically require sign off from the company, which occasionally adds a bit of time.

Thanks for the email !

Hope you're staying warm. I hear you have big snow coming.