

----- Original Message -----

Subject: Re: contract

From: "Aaron XXXXX" <aaronXXXXX@gmail.com>

Date: Sun, February 23, 2014 7:08 pm

To: [XXXXXX]

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its been my experience that when there are 2 firms on the same company they do very different things. for instance one firm like a mission IR for example would do promotional stuff- interviews, videos, syndication, whereas another one like Proactive or LifeSci Advisors to use those examples, would be the ones doing the seeking alpha articles, setting up road shows, and being more strategic in general.

I work for the latter type of firms. I've never seen a case where there is direct overlap among firms doing the same thing, for the same client.